

MEMPHIS

Memphis is a revolutionary Italian design group that debuted in 1981 with postmodern designs that subsequently revolutionized creative thinking of that era and beyond. Designing outside of industry limitations, the Memphis group used new shapes, patterns, and materials to spearhead the "New Design" movement and shock the world with its out-of-the-box point of view. Known for its avant garde and groundbreaking forms, Memphis used bold colors, unique configurations, and modernistic construction to redefine the idea of new.

